ALAZAN LOFTS RENAMING
YOUR EVENT WILL START SHORTLY

PLEASE MUTE YOUR MIC

COMMENTS IN THE CHAT BOX
Naming Session for Alazan Lofts

Conducted by CREATIVITY CIVILIZATION for the SAHA SAN ANTONIO HOUSING AUTHORITY

4.29.2020
Session Agenda

- Welcome & Introductions – Lorraine Robles, SAHA
  - SAHA, NRP Group, Creative Civilization, Benavides Studio
- Meeting Purpose & Goals
- About the Development
- Naming Approach and Process
- Branding and Naming Experience
- Process and Participation
Meeting Purpose and Goals

- To exchange ideas of what you want to name SAHA’s new housing development located at S. Colorado and El Paso streets, with the working name of Alazan Lofts
About the Development

► Features
► Amenities
► Proposed Timeline
LEGEND
- BUILDING A (4-STORY) - 48 DWELLING UNITS
- BUILDING A (3-STORY) - 16 DWELLING UNITS
- BUILDING B1 (2-STORY) - 12 DWELLING UNITS
- BUILDING B2 (2-STORY) - 12 DWELLING UNITS
- COMMUNITY CENTER (1ST FLOOR)
PLEASE VOTE ON COLOR SCHEME
AT: saha.org/westside

01 option

02 option

03 option
88 Mixed-Income Multifamily Units

1, 2, & 3 Bedroom Units

80 Affordable Units

16 @ 30% AMI – 32 @ 50% AMI – 32 @ 60% AMI

8 Market Units

$18 Million Total Development Costs

MODERN AFFORDABLE LIVING
**TIMELINE**

- **2ND QTR 2020**: Closing
- **3RD QTR 2020**: Construction Start
- **2ND QTR 2021**: Begin Lease Up
- **4TH QTR 2021**: Construction Finish
Alazan Lofts Public Art Proposal
By Local Artist, Andy Benavides, and students of Brackenridge Elementary School

Proposed Title: Recuerdos

Proposed Location: Facility Entrance/Lobby

Recuerdos is intended to capture a time for the children of the Alazan neighborhood to revisit in the future.

The proposed community art display will be created working with Brackenridge Elementary’s Fourth Graders. Brackenridge Elementary is the closest school to the new development and this age group is emotionally aware and will understand the scope of the art piece.
Naming Approach and Process

Gisela Girard & Al Aguilar

Creative Civilization
An Aguilar/Girard Agency
SAHA Branding/Naming Experience

- HemisView Village
- Sutton Oaks
- East Meadows
Process and Participation

- GOTTODOS
- Naming Ideas / Names for Consideration
- Participant Preferences
- Next Steps
GOTTODOS
GOTTODOS

- PROUD
- HISTORY
- FUTURE
- NEW
- RESPECT
- MEMORABLE
- LIKEABLE
- CULTURE
- UNIQUE

AND ...
Naming Ideas
Names for Consideration
Names for Consideration

Brazos Pointe
Names for Consideration

One Alazan
Names for Consideration

Las Terrazas
Names for Consideration

The Alazanes
Names for Consideration

Los Arbolitos
Names for Consideration

The Legacy at Alazan
Names for Consideration

Los Encinos
Names for Consideration

Sonrisas at Alazan
Names for Consideration

Villas de Familia
Names for Consideration

The Heritage at Alazan
Names for Consideration

Balbuena Gardens
Names for Consideration

La Cultura at Alazan
### Names for Consideration

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Participant Preferences
Next Steps
THANK YOU!