



818 S. FLORES ST. SAN ANTONIO, TEXAS 78204 www.saha.org

Procurement Department

ADDENDUM # 2

To: File 1908-915-03-4949
RFP for: Apartment Marketing Services for Beacon Communities

The following change was made and question asked:

- Change:** The evaluation criteria located on pg. 5 of the RFP. The initial criteria had Section 3 Plan requirements with 5% weighted average which are not being evaluated on this RFP. The revised evaluation criteria are below:

No..	Points	Weighted Average	CRITERION DESCRIPTION
1	0-5	25%	Market Plan: Completeness of Respondent's Marketing Plan that demonstrates understanding of SAHA mission, objectives, and reputation and outlines a successful approach to providing the required services. Consideration will be given to those that have additional marketing features or tools that SAHA may use that enhance its renter's communication abilities and experience.
2	0-5	20%	Experience: Proposer describes previous experience of providing the requested services in the Minimum Requirements and Scope of Work (Exhibit A).
3	0-5	20%	System Capabilities: Proposer described in detail the capability of meeting requirements Scope of Work (Exhibit A).
4	0-5	15%	Price Proposal: Price of the proposed services.
5	0-5	15%	Interview and Product Demonstration
7	0-5	5%	Strength of the Contractor's S/W/MBE Utilization Plan
		100%	Total Points for Criteria
		MAX. POINTS	HUD SECTION 3
1		5	Section 3 Preference: A firm may qualify for Section 3 status for up to an additional 5 points.
a		5	Category I: As detailed in Attachment D
b		4	Category II: As detailed in Attachment D
c		3	Category III: As detailed in Attachment D
d		2	Category IV: As detailed in Attachment D

2. Question: Can I receive a copy of the attendees from the pre-submittal meeting?

2. Answer: Yes, [The sign-in sheet from the meeting is attached.](#)

By: Shayne Everett-Endres
 Shayne Everett-Endres, Purchasing Agent

Date: September 19, 2019

SIGN IN SHEET-Pre-Bid Meeting

Title: Apartment Marketing Services for Beacon Communities

Date: September 13, 2019 @ 10:00 a.m.

RFP #: 1908-915-03-4949

Name (Please print)	Company Name & Address	Phone Number	e-mail
Milton Watkins	Freelance Photo Developer	210-418-9688	freelance@freelancephoto.com
Richard STEEN	Freelance Photo Developer	210-418-9688	freelance@freelancephoto.com
MYRNA GALAN	GALAN GRAPHIX LLC	713)203-6927	INFO@GALANGRAPHIX.CO
Sarah Angles	Full of Grace Marketing	210-885-1331	sangles@fullofgracemarketing.com
Porshae Griffin	Nomega Film & Audio	(704) 713-2436	pgriffinfamily@gmail.com
Alyssa Martinez	Ingenuity Consulting & Contracting	(210) 281-1724	alyssa@ingenuitycc.com
Samuel Johnson Jr	JO 84 NE Loop 40, Ste 105, 78216	210 858 9803	sjohnson@sjeng.com
Gregory D. Goodrich	Operations Contracting Agency LLC	210-863-4165	goodlegacyonline@gmail.com
Leila	NOT SURE LYNN BLVD Schertz, TX 78154	Fax 210-776-1894	
Nature long Phillips	TKRS Realty Solutions	305-470-5151 210-833-6090	nature@tkrsrealtysolutions.com candice@tkrsrealtysolutions.com
Karla Vasquez	Acquillion Associates	210 307 8515	karla@acquillion-associates.com
Ramon Ramos	Premier digital design	(210) 774-5456	sales@premierdigitaldesign.com

Procurement Representative:

Thayne Good-Fisher

